Logeshwar Ravichandran

Data & AI Product Manager – Platform Strategy, Digital Transformation & Data Workflows

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SUMMARY

Data & AI Product Manager with 6+ years of experience in platform modernisation, data-workflow strategy and enterprise automation across regulated industries (banking, healthcare, insurance, e-commerce). I lead legacy-to-flagship platform transitions, set up data governance and build internal systems that drive measurable business value, aligning engineering, data science and operations along the way.

EXPERIENCE

NTT DATA · Data & AI Product Manager — Feb 2026 – Present

Global IT services and consulting · Working with a leading US bank · Banking

- Own the product vision and roadmap for data and AI capabilities for a leading US bank, from discovery to delivery.
- Translate business, risk and regulatory requirements into data products, AI use cases and clear acceptance criteria.
- Work with data engineering, data science, architecture and compliance teams to deliver governed, reliable data pipelines and AI solutions.
- Prioritise the backlog by business value and risk, and track adoption and outcomes after launch.

Samsung SDS (Cogentsoft) · Senior Product Manager, Platform and Automation — Sep 2024 – Jul 2025

Digital innovation arm for Samsung.com, Shop App, CMS and MPOS (15,000+ employees) · E-commerce

- Modernised a legacy CMS into a modular MERN-based widget platform, cutting content setup errors by 45% and deployment time by 80% (24 hrs → 5 hrs).
- Boosted Global Shop App conversion by 15% by redesigning purchase flows, and improved CAC by 12% with new analytics instrumentation (Adobe Analytics, AppsFlyer, Insider).
- Improved Shop App funnel performance by 18% through event-level instrumentation, A/B experiments and journey optimisation.
- Launched a GenAI content automation platform (Gemini + DALL·E 3) with a RAG pipeline for brand guidelines: 5× faster asset creation and 40% less design production time.
- Directed a multi-phase migration from legacy pages to dynamic widgets: feature-parity mapping, data-flow audits, backward compatibility and a controlled rollout.
- Introduced real-time content previews, cutting subsidiary rework by 30% and improving content accuracy by 25%.

Star Health & Allied Insurance · Product Manager, Transformation — Jan 2024 – Aug 2024

India's largest health insurer (70,000+ employees, $1.5B revenue) · Insurance

- Built "Penny Check", a 0→1 rules engine that automates claim payment validation, cutting operations time by 45% and improving compliance accuracy.
- Led the modernisation of a legacy claims platform and a phased migration to a new adjudication system, cutting processing time by 40% and errors by 75%.
- Revamped customer flows for 1M+ users with Design Thinking, reducing cart abandonment by 20%.
- Developed an AI-assisted decision-support system for multi-source healthcare data, making end-to-end claim processing 30% more efficient.
- Raised system reliability by 35% with data-governance guardrails, drift monitoring, latency checks and audit-friendly logging.
- Aligned hospitals, doctors, billing, compliance and engineering on requirements, risk and high-integrity data workflows.

Episource · Product Manager, EpiCoder (AI risk-assessment platform) — Aug 2021 – Apr 2022

US healthcare risk-adjustment SaaS (12,000+ employees) · Healthcare

- Owned the roadmap for an AI medical-coding platform, using OCR + NLP to improve coding accuracy by 70% and reduce manual effort by 48%.
- Led delivery of a BioClinicalBERT-based ICD suggestion system, cutting coder verification time by 22% at 99% compliance accuracy.
- Designed human-in-the-loop workflows, error taxonomies and retraining loops for noisy clinical data.

Accenture India (Data and AI) · Associate Product Manager · ML Engineer — Feb 2017 – Aug 2021

Healthcare, retail and energy clients in the EU and MEA

- Led product and ML integrations for EU and MEA enterprises, driving 20–25% automation gains and ~30% less manual review in pilots.
- Owned end-to-end agile delivery across distributed teams, cutting rework and post-release defects by ~20%.

SKILLS

Product	Strategy and roadmaps, opportunity sizing, competitive analysis, market research, A/B testing, metrics and funnel analysis
Execution	Cross-functional alignment, stakeholder management, Agile/Scrum, go-to-market, post-launch support
AI and data	LLMs, RAG, guardrails, OCR, decision engines, human-in-the-loop, data quality, drift monitoring, dashboards
Platforms	Legacy feature mapping, data migration, cutover planning, backward compatibility, multi-phase rollouts
Tools	Python, SQL, Mixpanel, Firebase, PostHog, BI tools, Cursor, Google Antigravity

BUILT WITH AI · LOGESHWAR.IN

Brandio	**AI branding studio.** Turns a photo, post text and a chosen persona, platform and template into branded social visuals. Live at brandio.logeshwar.in.
Vestior	**AI virtual try-on.** Renders a portrait in a chosen outfit with Gemini image generation; browser-first, no AR or 3D stack. Live at vestior.logeshwar.in.
Payout Guardian	**AI agent.** Demo agent that verifies payout bank accounts for policyholders, with an admin portal for the operations team.
logeshwar.in	**Portfolio.** This portfolio: a playable retro side-scroller plus case studies, designed, built and shipped solo.

EDUCATION

Indian Institute of Management Kozhikode
Product Management Advanced Program · 2025–2026

SOIL Institute of Management, Gurgaon
PGPM, Analytics & Finance (full time) · 2022–2023

POLIMI, Milan
Product Strategy Bootcamp · 2023

Annamalai University
PG Diploma in Data Mining · 2020–2021

SRM University
B.Tech, Electronics & Communication Engineering · 2013–2017

CERTIFICATIONS

- IBM – RAG and Agentic AI; AI Product Manager
- Professional Scrum Product Owner I (PSPO I)
- Google – Generative AI Leader
- Microsoft Azure AI-900, AWS Cloud Practitioner, Microsoft Data Analytics

ACHIEVEMENTS

- Winner, The Product Folks Teardown Challenge (TPF × Chronicle)
- “Digital Innovation Excellence” award, Accenture (2020)