Logeshwar Ravichandran

Product Manager Who Builds What Actually Moves the Needle | 0→1 Execution & Large-Scale Transformation.
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Summary

Product Manager with 6.5+ years of experience building AI and non-AI products across mobile, web, and enterprise SaaS. Proven track record taking products from 0→1 and transforming legacy platforms into high-reliability, user-centric systems. Skilled in driving measurable outcomes — improving activation and conversion, reducing operational overhead, and cutting model/data-related incidents through strong monitoring, observability, and validation workflows. Experienced in designing A/B experiments, scaling automated pipelines, and aligning cross-functional teams to deliver products that consistently improve user experience and deliver clear business ROI.

Professional Experience

Samsung SDS (Cogentsoft Systems) — Product Manager, AI/ML & D2C | Sep 2024 – Jul 2025

- Led roadmap and delivery of the image-generation platform (Gemini API + System Prompt _ Strict Guardrails), boosting asset creation speed 5× and cutting marketing turnaround, while implementing automated validation to reduce hallucination and brand compliance.
- Revamped CMS into a modular widget system, cutting content ops effort **40%** and raising task accuracy **25%**.
- Improved Shop App funnel by **18%** via journey redesign, A/B tests, and drop-off analysis.
- Reduced model and alt-text errors **30%** by deploying dogfooding-driven improvement pipelines.
- Led agile delivery (grooming→UAT→launch), improving sprint predictability **22%**.

Star Health & Allied Insurance — Product Manager, AI/ML Transformation | Jan 2024 – Aug 2024

- Launched "Penny Check" 0→1 rules engine in claims workflow, reducing manual payment validation time **45%**.
- Redesigned the claims application UX and built a Gen AI-powered adjudication system (LLM + RAG + OCR) to support doctors and billing teams—cutting claims review time by 40% and improving end-to-end processing efficiency by 30% across partner hospitals.
- Championed human-in-the-loop workflows ensuring explainability and medical audit readiness.
- Implemented model observability (drift, latency, error KPIs), improving reliability **35%**.

Episource — AI Product Manager (EpiCoder – AI Risk Assessment Platform) | Aug 2021 – Apr 2022

- Built **AI-driven health risk assessment** for Medicaid and Medicare, automating ICD code suggestions from clinical text using BioClinicalBERT.
- Supported GTM and early onboarding, increasing customer adoption **15%** post-launch.
- Designed feedback loops enabling human-in-the-loop retraining, improving coding accuracy by **70%** and reducing manual review by **48%**.
- Drove agile execution with engineering, reducing iteration cycles **25%** and stabilizing releases.

Accenture — Associate Product Manager (AI & Automation) | Jul 2017 – Aug 2021

- Managed requirement analysis and backlog grooming for healthcare CRM workflows (Salesforce and Dynamics).
- Conducted product demos and release planning for provider networks and claims integrations.
- Collaborated with engineering to deliver scalable modules impacting 150K+ active users.
- Gained exposure to healthcare data standards (EHR, HL7, HIPAA).

Skills

- **AI/ML:** LLMs (GPT, BioClinicalBERT), RAG, Transformer Models, NLP, Generative & Agentic AI, model fine-tuning, re-training, observability, guardrails
- **Product Management:** Analytics-driven problem discovery, product research & definition, prototyping, roadmap planning, prioritization, OKRs, Agile/Scrum execution & sprint support, DEV/QA demos, test-case validation, pre-launch checklists & demos, post-launch support & escalation management
- **Analytics & Data:** GA, Looker, PostHog, Mixpanel, Firebase, Python, SQL, Power BI
- **Prototyping & AI Tools:** Google Gemini, Cursor, Codex, Claude Code, Antigravity
- **Research & Strategy:** Product discovery, competitive/market analysis, opportunity sizing, experimentation & metrics, A/B testing, funnel analysis, GTM enablement
- **Collaboration:** Cross-functional leadership, stakeholder alignment, sprint planning, release coordination

- **Domains:** Healthcare (Claims, Risk Adjustment, HIPAA), Insurance, E-commerce, **SaaS**.

Education & Certifications

Education

- IIM Kozhikode – Product Management Advanced Program (2025–2026)
- SOIL Gurgaon – PGPM, Analytics & Finance (2022–2023)
- POLIMI Milan – Product Strategy Bootcamp (2023)
- Annamalai University - PGD in Data Mining (2020-2021)
- SRM University - B.Tech in ECE (2013-2017)

Certifications

- AI Product Manager – IBM , IBM RAG and Agentic AI , Generative AI Leader – Google
- Azure AI-900, AWS Cloud Practitioner, Microsoft Data Analytics

Key Achievements

- Winner of The Product Folks Teardown Challenge - TPF x Chronicle
- Recognized for "Digital Innovation Excellence" award at Accenture (2020).